



PARTNERSHIP PROPOSAL

Physical Disability Rugby League is a sport that provides persons with a physical disability the opportunity to participate in the greatest game of all.

Physical Disability Rugby League is sending an Australian representative team of enthusiastic and talented players to the 2021 Rugby League World Cup exhibition series with games held in Warrington, United Kingdom, from 21st to 31st October 2022.

Our athletes need your help with their self-funded campaign. All monies raised will go towards the cost of getting the team to the UK and internal travel.

Our packages are designed to showcase your support while maximising your brand's exposure and reach to local and global audiences.

SPONSORSHIP PACKAGES

	GOLD	SILVER	BRONZE
Your company logo on the Australian Team uniform	✓ Front of the Jersey	✓ Sleeve of the Jersey	✓ Front of the shorts
Company logo on Training & Off Field Kit	✓	✓	✓
Personalised Video Message from renowned Comedian & PDRLA player Adam Hills	✓		
Social Media Shout Out by renowned Comedian & PDRLA player Adam Hills (600k twitter followers)	✓	✓	
Your company's logo featured prominently on our website & social media pages with a link to your company website	✓	✓	✓
Your companies logo featured on all marketing materials	✓	✓	✓
Dedicated press release & press event to announce Sponsorship	✓		
	\$20,000	\$10,000	\$5,000

*Individual Player Sponsorships are available from \$2000 per player and will allow a company to promote their association with the team via an individual player - including a player profile & personalised video message.

Get behind the team as a sponsor and align your brand with Rugby League on the World Stage!



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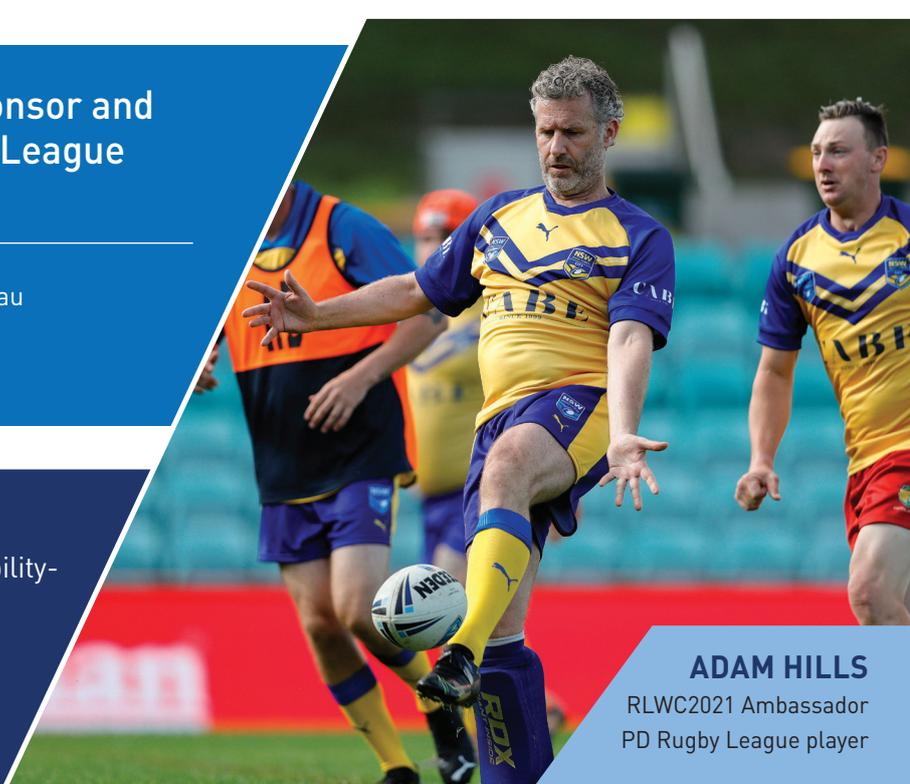
DONATE:

www.asf.org.au/donate/physical-disability-rugby-league-world-cup-campaign



LEARN MORE:

www.nswpdrlla.com.au



ADAM HILLS

RLWC2021 Ambassador
PD Rugby League player